

_face

_faace™

Brand **PRESENTATION**



WEAREFAACE.COM

2024

WE ARE FAACE

Hormonal skincare for all faaces



WHO'S BEHIND FAACE?

“Working in the beauty industry for 18 years, with start-ups to the world’s most famous brands, I recognised I had a skillset we could utilise”

“Plus, my husband Dan is a creative director.

What makes us unique, is that at every stage, we’ve worked with a pool of beauty experts to develop the brand.

Journalists, aromatherapists, scientists, designers, influencers, make-up artists – people I’ve worked with for over a decade. This is a tested concept.”

JASMINE, FAACE FOUNDER



We secured
investment from
three dragons
in 2024





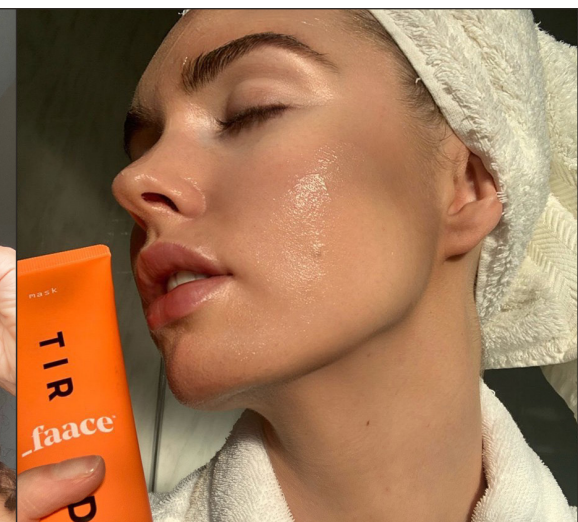
Inclusive answers for every faace

Age	25 – 34	28%
	35 – 44	20%
	18 – 24	17%
	45 – 54	17%
	55 – 64	10%
	65 +	8%

Gender FEMALE 60% vs MALE 40%

Location UK 65%, US 14%, ROW 21%

Cares about sustainability, but also wants something that works. Interested in natural, and vegan, not necessarily living a vegan lifestyle. Likes a brand that gives back. Keen to try chic, new products. Could lead a busy lifestyle, be a parent, on-the-go and doesn't have the time or inclination for laborious routines.



BRANDPRESENTATION

We've been featured by 1000s of press & influencers worldwide

WEAREFACE.COM



woman&home

2021 Woman and Home Beauty Awards

Best soothing mask - Menopause Faace daily treatment mask

COSMOPOLITAN

2021 Cosmopolitan Beauty Awards

Best face wash for oily skin - Dirty Faace gel cleanser

The Telegraph

STELLA DAILY

2021 Stella (The Telegraph) Smart Beauty Awards

Best Menopause Product - Menopause Faace daily treatment mask

marie claire

2022 Marie Claire Skin Awards

Best decongesting face mask - Period Faace Mask

COSMOPOLITAN

2023 Cosmopolitan Beauty Awards

Best repairing moisturiser - Stress Faace

ELLE

2022 Elle Future of Beauty Awards

The Face Mask - Period Faace

woman&home

2022 Woman & Home Beauty Awards South Africa

Runner Up: Best Clarifying Mask - Sweaty Faace



2022 Who's Who in Natural Beauty Awards

Jasmine awarded number 17 in the list of 35 changemakers in industry

W.ICONS

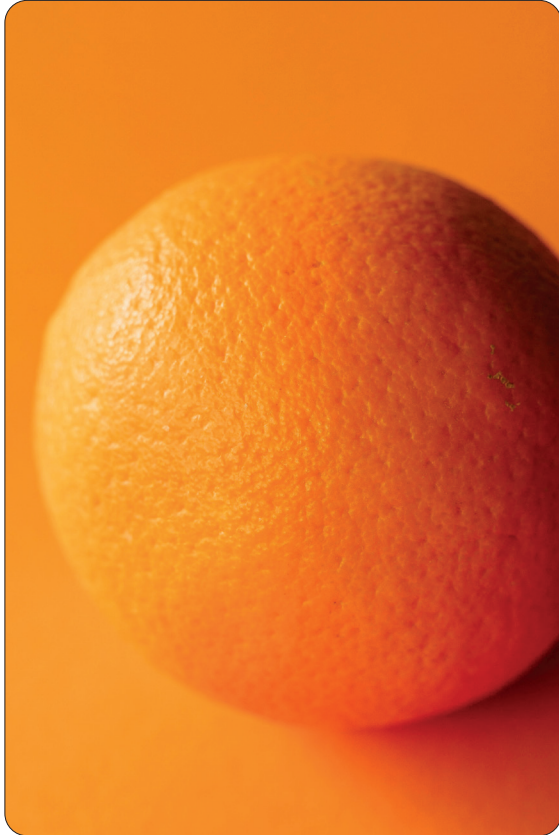
2022 Wardrobe Icons

Best Face Mask

TOP Santé

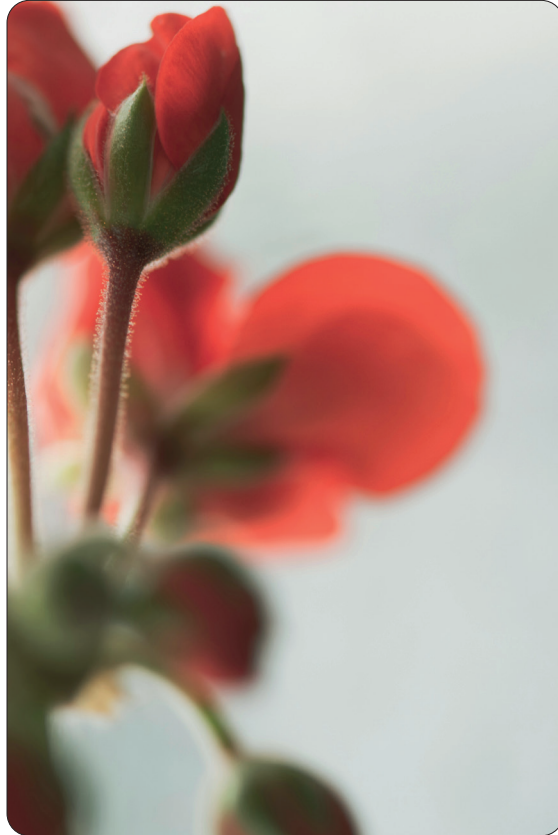
2023 Top Sante Beauty Awards

Best Face Mask - Menopause Faace



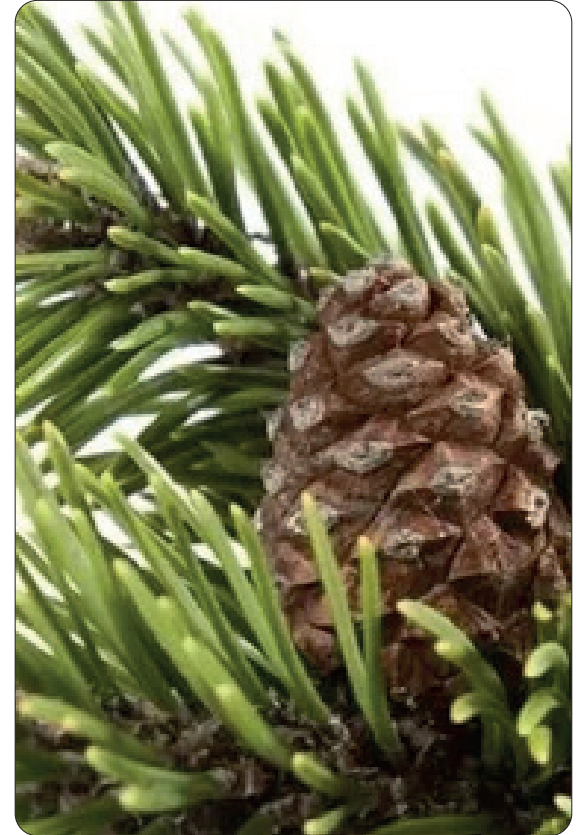
HEAD

Orange
Lemon



HEART

Geranium
Mint



BASE

Turpentine
Incense



ECOFILL

300 ml - 10.14 fl.oz



ECOFILL

300 ml - 10.14 fl.oz

CARE
ABOUT
EARTH

REUSABLE
SAFE REFILLABLE
ECO-DESIGNED
SUSTAINABLE



FAST & EASY

Unscrew the upper part
of the dispenser, insert pouch,
screw back the upper part
and drill.



INNER POUCHES

Shampoo
Conditioner
Body wash x2
Body lotion

WALL BRACKETS

Stainless steel or ABS recyclable. Can be
fixed with 2 screws or double-sided tape.

MAGNETIC



Locks the bottle
with a magnet.

UNIVERSAL



Locks the bottle
with a screw.

CARE
ABOUT
eARTH

TUBE

33 ml - 1.12 fl.oz



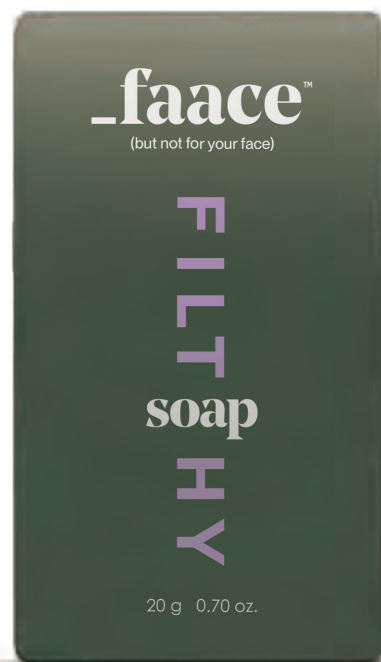
PLANT-
BASED
TUBE



RECYCLED
PLASTIC
CAP

BODY LOTION





SOAP

20 g - 0.70 oz

CARE
ABOUT
eARTH



4-0806-16-100-00

CARDBOARD BOX

