

VINÉSIME

MILLÉSIME DE BEAUTÉ



KEY FIGURES

1952

Registration of the Kir
appellation by Gabriel Damidot

2015

Launch of VINÉSIME

2021

Launch of our nutricosmetic
innovation Élixir de la Vigne



9

Number of countries where our
products are exported

180

Number of ambassadors
of VINÉSIME in 2021

5

VINÉSIME Pinot Noir extract is 5 times richer
in antioxidants than pure green tea extract

THE BRAND



- **Vinocosmetics** brand
- Exclusive distribution **in hotels & spa** in France and international
- **A 360° vision :**
 - Solutions for the complete needs of the skin : **hydration, radiance and anti-ageing protection**
 - **Cosmetic** and **nutricosmetic** products and **treatments**
- Committed partners :
 - **Allan Lançon** : biochemist trained by Professor Norbert Latruffe, international specialist in the study of polyphenols and resveratrols
 - **Bernard Bouvier** : owner of Domaine René Bouvier, who owns the very old Pinot Noir vines located in the heart of Gevrey-Chambertin

THE FOUNDERS

Edouard & Marie Damidot

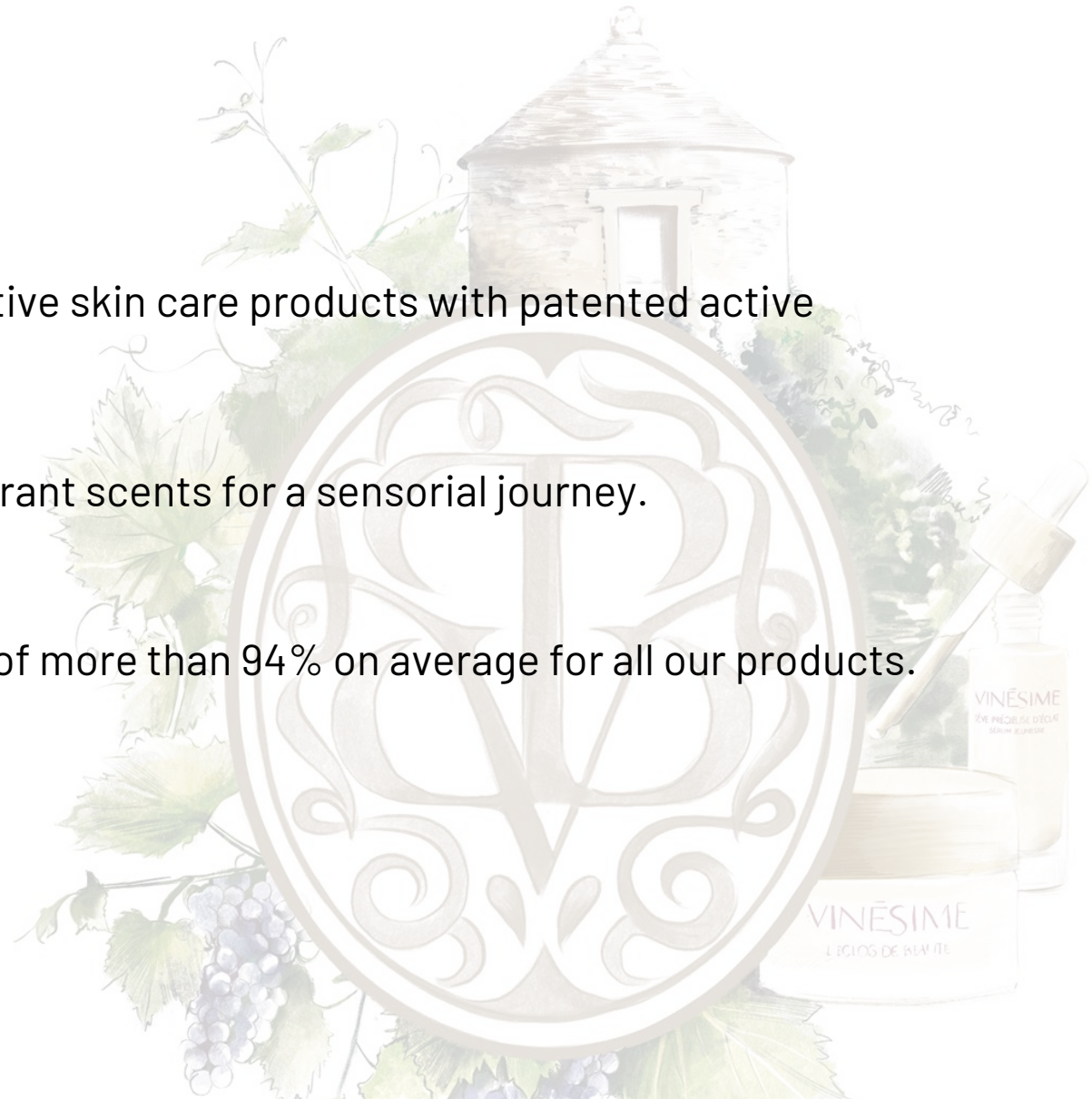
A passionate entrepreneur, Edouard has revived his family's tradition rooted in blackcurrants.

His ancestors already cultivated this nutritious berry, with his wife's support Edouard brings this love and knowledge of Burgundy's terroir to the forefront of skin care, by creating a rejuvenating botanical formula to keep skin youthful and radiant.



OUR STRENGTH

- **Effectiveness** : scientifically evaluated, proven effective skin care products with patented active ingredients.
- **Sensoriality** : exquisite textures, fragrances with enivrant scents for a sensorial journey.
- **Naturalness** : clean formulas with a naturalness rate of more than 94% on average for all our products.



OUR COMMITMENTS

- Make **100%** of our products in **France**
- Use of **organic raw materials** : the grapes and blackcurrants in the A20C complex come from organic viticulture and agriculture
- Developing formulas based on a **rational choice of natural and high-quality raw materials**
- Ensuring formulas are **free of controversial ingredients**
- **Social Responsibility :**
 - **Plastic reduction** : By using glass containers, wooden caps, recyclable cardboard packaging, paper shopping bags and biodegradable inks.
 - **Upcycling in viticulture** : by recovering waste from the wine industry and by collaborating with wineries that are committed to sustainable viticulture



A high-angle, wide shot of a Burgundian village nestled in a valley. The foreground is filled with out-of-focus, sun-drenched green leaves, likely from a vineyard. In the middle ground, a vast, terraced vineyard stretches across the valley floor, with rows of vines creating a rhythmic pattern. A small village with traditional European architecture, including a church with a prominent steeple, is situated on a hillside to the right. The background shows more rolling hills covered in vineyards. The entire scene is bathed in a warm, golden light, suggesting late afternoon or early morning.

THE TERROIR OF BURGUNDY

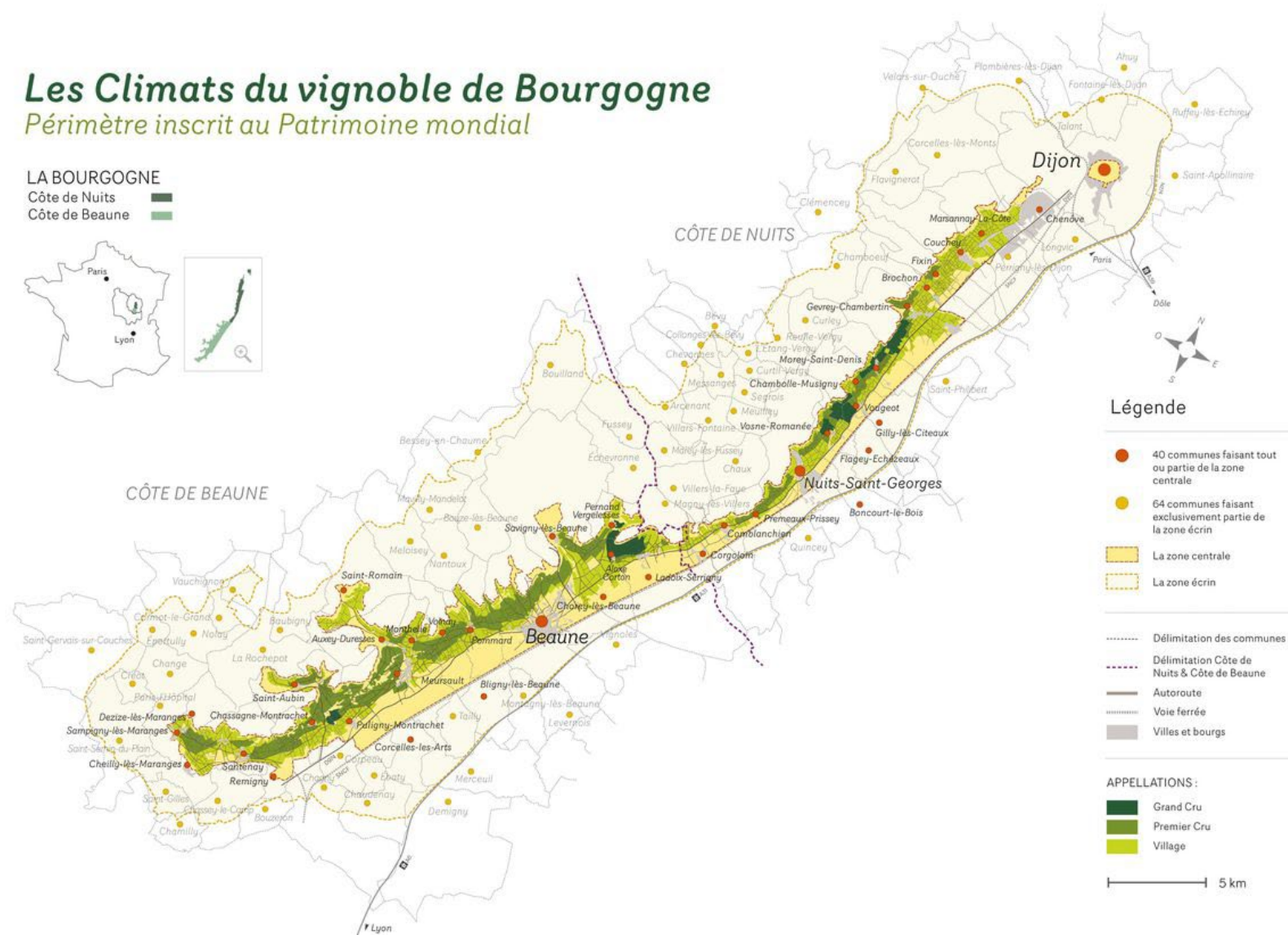
Les Climats du vignoble de Bourgogne

Périmètre inscrit au Patrimoine mondial

LA BOURGOGNE

Côte de Nuits

Côte de Beaune



Creation of our own active ingredients
from **selected vines in the heart of
the Climats de Bourgogne**



CLIMATS DU VIGNOBLE
DE BOURGOGNE
PATRIMOINE MONDIAL

Inscription of the Climats du vignoble
de Bourgogne on the UNESCO
heritage list **on 4 July 2015**



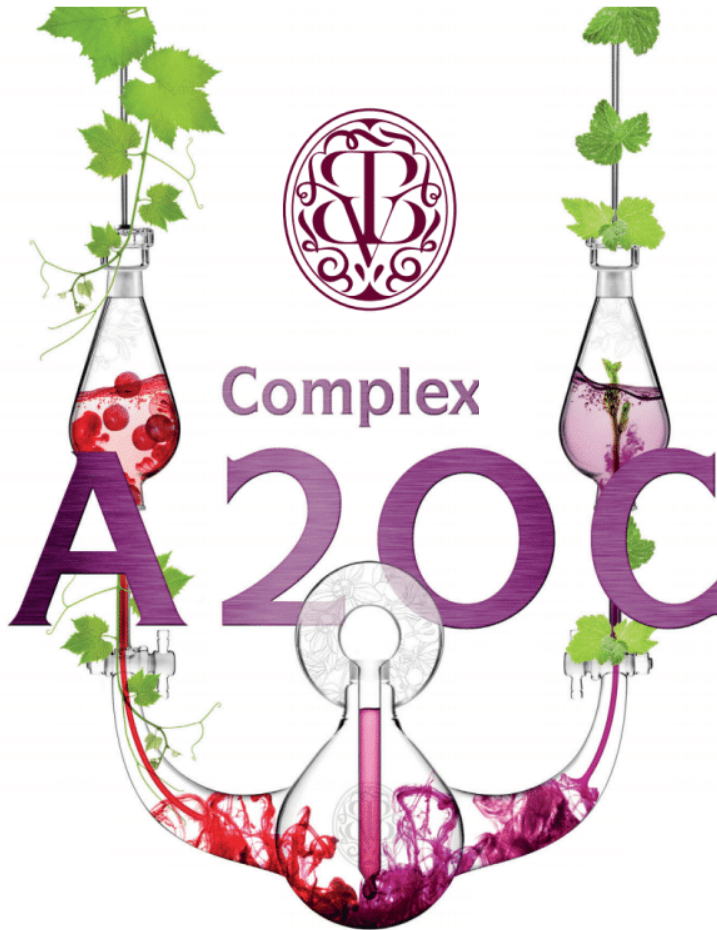
Our partner domains

Domaine René Bouvier
Gevrey-Chambertin

Domaine Mongeard-Mugneret
Vosne-Romanée

Domaine Louis Moreau
Chablis

A20C COMPLEX



THE COMPLEX :

- Exclusive active ingredient developed by Vinésime and his scientific team to obtain an **Anti-Oxydant and Cellular Oxygenation action**.
- A20C is the association of **Pinot Noir grape marc** and **Blackcurrant from Burgundy**

THE COMPOSITION :

- The Pinot Noir extract from old vines Racine du Temps, Gevrey-Chambertin is highly concentrated in antioxidant molecules and polyphenols. It allows to **fight against the oxidative stress** by stabilizing the free radicals.
- The Blackcurrant extract from gemmotherapy is a real concentrate of efficient molecules. It **promotes the ATP synthesis and protects the skin** against the damage caused by free radicals.

MAIN ACTIVE INGREDIENTS



PINOT NOIR
VINTAGE EXTRACT FROM
DOMAINE RENÉ BOUVIER
« Racine du Temps »



**BLACKCURRANT BUD
EXTRACT**
GEMMOTHERAPY



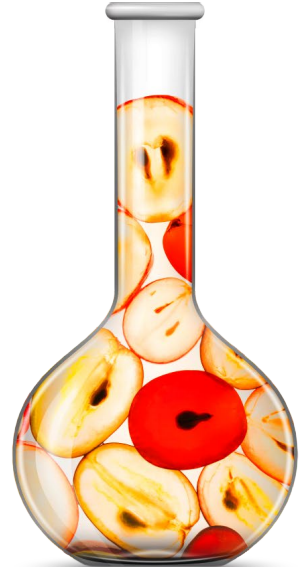
CHARDONNAY
VINTAGE EXTRACT FROM
DOMAINE RENÉ BOUVIER
« Le Clos »



**GRAPPE
SEED OIL**



**VINE FLOWER
EXTRACT**



STEM CELLS
FROM BOURGOGNE GAMAY
TEINTURIER FRÉAUX VARIETY

A20C COMPLEX

Organic viticulture and agriculture

Benefits

- Promotes cellular oxygenation
- Improves cell renewal
- Protects cells from aggression
- Protects cells from premature ageing

Organic viticulture

Benefits

- Rich in antioxidant polyphenols, it fights against free radicals
- It gives elasticity to the skin and limits the effects of time

Benefits

- Antioxidant
- Prevents cell ageing
- Reduces wrinkles
- Restores softness, suppleness and elasticity to the skin

Benefits

- Increases collagen and elastin levels, for a dense and regenerated skin tissue

Benefits

- Preserves the integrity of the skin's stem cells and increases UV tolerance

NEW ACTIVE INGREDIENTS COMING SOON



CHAMPAGNE & RED GRAPE LEAVES



VINE CANES



VINE ROOTS

THE BRAND PORTFOLIO





PINOT NOIR RANGE

A SKINCARE LINE WITH A2OC COMPLEX

Enhances the skin, protects it from external aggression and stimulates the skin's energy level



Cleansers & Make up Removers



Lotion, Serum & Eye Contour



Day & Anti-Aging Creams



Facial Exfoliant & Masks



PINOT NOIR RANGE

A BODYCARE LINE WITH A2OC COMPLEX

Enhances the skin, protects it from external aggression and stimulates the skin's energy level



Multifunctional Oil



Body Scrub



Body Cream



CHARDONNAY RANGE

A BATH COSMETICS LINE

A vintage extract of Chardonnay "Le Clos" with antioxidant properties

A deliciously fresh & gourmand fragrance



Shower Gel



Body Milk



Shampoo



Conditionner



Hand Cream

CHARDONNAY RANGE

A GRAND CRU BATH COSMETICS LINE



Body Scrub





NUTRICOSMETIC RANGE

IN & OUT BEAUTY

Antioxidant & anti-aging food supplement

« The French paradox »



Élixir de la Vigne

NEW

FRAGRANCES RANGE

Private Collection

Uniques fragrances for him and her





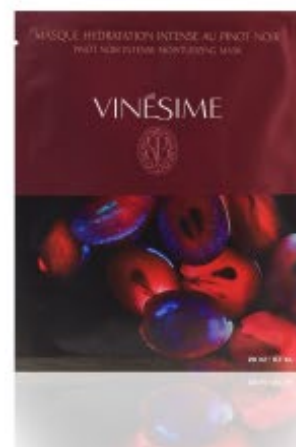
OUR BEST SELLERS

IN EUROPEAN MARKET



OUR BEST SELLERS

IN ASIAN MARKET





NOTORIETY

BEAUTY AWARDS

Victoires de la Beauté 2018 - 2019

- Moisturizing Body Milk with Chardonnay polyphenols

Victoires de la Beauté "Responsible" 2021 - 2022

- Day Cream Fine de Beauté
- Facial Exfoliant Pulpe Exquise

LES VICTOIRES DE LA BEAUTÉ 2021-2022

monadia VICTOIRE DE LA BEAUTÉ 2021-2022
TESTÉ ET APPROUVÉ PAR UN JURY DE CONSOMMATEURS
RESPONSABLE

VINE SIME
J'ai Corps
Hydratant
à l'Extrait de Chardonnay
Laborating Body Milk
with Chardonnay
polyphenols

VINE SIME
FINE DE BEAUTÉ
FINE DE BEAUTÉ
FINE DE BEAUTÉ

VINE SIME
PULPE EXQUISE
PULPE EXQUISE
PULPE EXQUISE

VINE SIME
MILLÉSIME DE BEAUTÉ

Pulpe Exquise et Crème Fine de Beauté

LA 1^{ÈRE} RECOMPENSE QUI S'ENGAGE POUR UNE BEAUTÉ RESPONSABLE

Notre crème Fine de Beauté et notre gommage Pulpe Exquise contiennent le complexe AZOC (Antioxydant et Oxygénant Cellulaire) composé d'un extrait millésimé de Pinot Noir de Gevrey-Chambertin (Jeu de la viticulture biologique) et un extrait de bourgeons de cassis noir de Bourgogne (Jeu de l'agriculture biologique). Soucieux de l'environnement, ces deux produits sont présentés dans un joli écrin : un flacon en verre et capuché en bois naturel non traité - fort taux de recyclabilité.

Our Fine de Beauté cream and our exfoliant Pulpe Scrub contain the AZOC (Cellular Antioxidant and Oxygenant) complex composed of a vintage extract of Pinot Noir from Gevrey-Chambertin (from organic viticulture) and an extract of blackcurrant buds from Burgundy (from organic farming). Concerned about the environment, these two products are presented in a pretty case: A glass bottle with a cap in untreated natural wood - high recyclability rate.

BOURGOGNE BEAUTÉ
Marie et Édouard Damidot
contact@vinesime.fr
www.vinesime.fr

CONTACT PRESSE
Hélène BP
vinesime@heloise.fr
vinesime@heloise.fr

Les consommateurs en parlent :

- Ma peau semble bien hydratée et mes rides du front moins visibles. La texture est agréable à utiliser. Natacha, 39 ans
- Produit très agréable à utiliser, j'aime la texture et l'aspect de ma peau après son utilisation. Benjamin, 32 ans
- Texture riche et agréable, expérience plaisante pour l'odeur et la sensation de fraîcheur. Hélène, 35 ans

LUXURY NOMINATION

ACKNOWLEDGEMENT IN THE WORLD OF LUXURY

Nomination for the 17th edition in 2022

Category : Talent of the Wellness



PRESS REVIEWS : PINOT NOIR RANGE

AS SEEN IN



PRESS REVIEWS : NUTRICOSMETIC

AS SEEN IN



PRESS REVIEWS : CHARDONNAY RANGE

AS SEEN IN



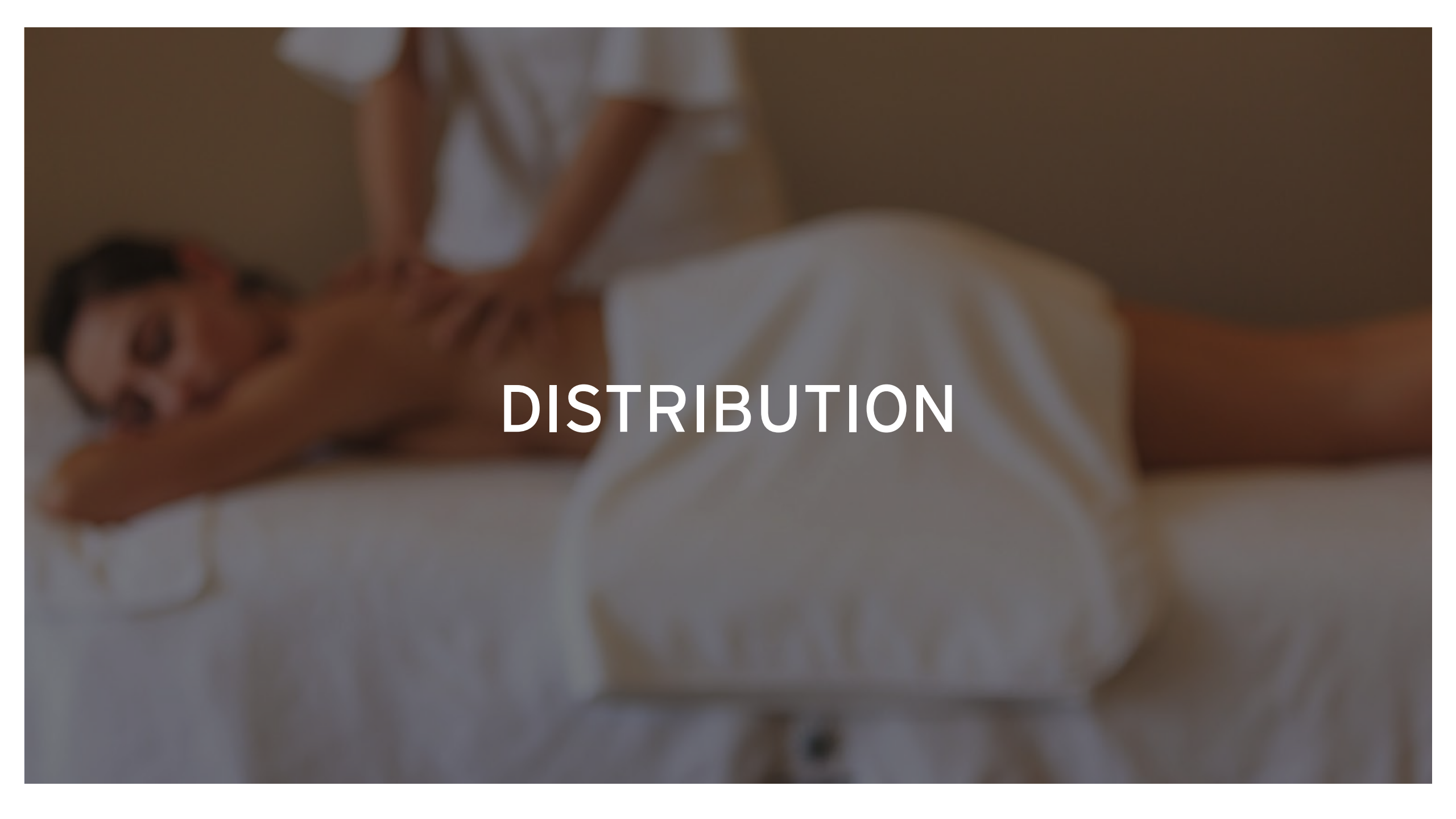
TV & RADIO REVIEWS



TV & RADIO REVIEWS



Lien du Replay : [Télématin](#)

A blurred background image of a person lying on a massage table, receiving a massage. The word "DISTRIBUTION" is overlaid in white, bold, sans-serif capital letters in the center of the image.

DISTRIBUTION

EXCLUSIVE AND SELECTIVE DISTRIBUTION

IN THE MOST BEAUTIFUL PLACES



ALL AROUND THE WORLD



DISTRIBUTED IN **10** DIFFERENT COUNTRIES

France, Italy, Greece, Romania, Ukraine, USA, China,
Japan, Korea & Malaysia

SOLD IN MORE THAN **180** POINTS OF SALE

In China we are present on one of China's biggest
online shopping platform Tmall, as well as every
Chinese social media e-commerce sites.

TO FIND US :

LIST OF OUR
AMBASSADORS



Château de Berne en Provence



La Caserne Chanzy





Château des Fines Roches



Hôtel Maison Rouge



Out of the Blue Resort, Crete, Greece



The Meritage Resort & Spa, Napa Valley California



Hôtel Bennett, Charleston South Carolina



Hôtel Bennett, Charleston South Carolina



Retail in China



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