
CODAGE
PARIS

CONTEMPORARY APOTHECARY

Press release 2022

@ Matthieu Salvaing



Amandine and Julien Azencott, founders of CODAGE

CODAGE

A virtuous and demanding family vocation

Created in 2010 by brother and sister Julien and Amandine Azencott, from a family of doctors, dermatologists and pharmacists, CODAGE is a contemporary, innovative and responsible French skincare brand.

When they were children, Julien and Amandine used to have fun preparing magic potions in the back room of their uncle's pharmacy.

Years later, after working in large cosmetic groups, they developed skincare lines for dermatologists in the United States before finally creating their own brand, CODAGE, with a single objective in mind: to offer the best of active cosmetology in a targeted and personalized way.

Vegan and 100% Made in France, CODAGE designs and manufactures all of its products in its laboratory in the South of France using natural and sustainably sourced ingredients in recyclable containers.

CODAGE highlights the uniqueness of each skin and advocates a dialogue with its expert therapists around the unique lifestyle, tastes and desires of each person in order to develop a customized formula, as close as possible to their needs, while offering optimal tolerance of the skin.

*“To each need its
formula, its solution,
its codage.”*

At the heart of CODAGE Paris' expertise: serums.





myCODAGE

Made-to-measure formulation

As a pioneer in customization and an expert in innovative formulations, CODAGE perpetuates the French know-how of traditional dispensary preparation, by relying on its own laboratory to develop myCodage customized skincare: a unique approach to cosmetology.

After a complete diagnosis, the skin's specific needs are mapped out in the form of a CODAGE that guides the creation of ultra-customized formulas.

SKINCARE IN 3 ACTS

Prepare, Act, Protect.

To complete myCODAGE, CODAGE has developed a complete Ready-to-Wear collection in 3 acts:

Prepare, Act, Protect.

This program consists of a range of face and eye contour care products, as well as a body range with highly concentrated active ingredients whose effectiveness has been rigorously verified by clinical tests. The olfactory signature is discreet and genderless, the textures are comfortable and easy to wear for a moment of care combining pleasure and technicality.

Today, CODAGE, with more than 50 face and body care products (serums, but also oils, creams, masks, etc.), has built a relationship of trust in the products, know-how, ingredients, teams and values with its public.

A special bond has been forged with a demanding and responsible clientele, in search of meaning and transparency.



Five other «Maison CODAGE» hotels are currently being signed in France and abroad, for openings scheduled between the end of 2022 and the first half of 2023.

Maison CODAGE - Le Marais, Paris



CODAGE SPAS

The art of gesture

To reinforce the effectiveness of CODAGE products, CODAGE's therapists have developed treatment protocols that can be fully personalized and adapted for a customized spa experience.

Throughout the years, CODAGE has demonstrated its expertise in treatments that combine effectiveness and know-how to provide unparalleled moments of well-being.

Today, CODAGE accompanies and trains many partners around the world to become experts

in skin nutrition as well as in facial massage techniques and personalized body care.

The CODAGE skin care experience combines efficiency and know-how, for total care and an exclusive moment of well-being.

CODAGE leads a vision of cosmetics that is rooted in the spirit of a contemporary apothecary: truly based on listening, advice and service to meet the needs of each skin.



Beach Comber Hotel - Ile Maurice



Four Season Sayan Hotel - Bali



Le Roch Hotel - Paris

CODAGE

PARIS

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